
Times Facts

Dave joined the *Times* in 2004 as the Event Marketing Manager. He is responsible for the development, production and promotion of the *Times'* consumer shows and expos. In May 2005, he was named Community and Event Marketing Manager, taking on additional responsibilities with oversight of the promotions team and site marketing.

Talking Points

• Advertising • Marketing • Promotions & Events

Dave has extensive experience speaking at several trade shows and seminars.

Education

Dave earned two bachelor's degrees in marketing and management from Michigan State University. He also earned a minor in business administration.

Background

Dave started his career in newspapers right out of college. In 1984, he joined the *Bradenton Herald*, a Knight-Ridder Newspaper. His first stint was in Advertising Sales, then he moved on to Major Accounts and Retail Sales Manager. In 1990, he was named the paper's promotions and events director. He stayed in that role until 1997, when he became the director of community partnerships at the *Sarasota Herald-Tribune*, a New York Times regional newspaper. Dave and his wife Mary have two daughters Brittany and Taylor.

Awards

Dave has received several awards for his accomplishments, among them the 1999 New York Times Achievement Award and the Knight-Ridder "Achiever" Award in 1994. He was nominated in 2001 for the New York Times Chairman's Award and the Knight-Ridder "Excellence" Award four times.

Contact

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