
Times Facts

Michelle joined the *Times* in June 2006 as classified advertising manager. She will be responsible for creating strategies focused on growing revenue and market share.

Talking Points

• Sales management • team building • Sarasota real estate • new product development

Education

Michelle has a bachelor's of science degree in business administration from the University of South Florida. She also has an associate's degree from Manatee Community College.

Background

Michelle was with the *Herald-Tribune* Media Group, a New York Times Co., for 15 years before coming to the *St. Petersburg Times*. Over her career with the *Herald-Tribune*, Michelle served in a variety of leadership positions such as Inside Sales Supervisor, Manatee Advertising Manager and Assistant Retail Advertising Manager. Michelle is actively involved with many business and community organizations, including the Chamber of Commerce, Boards of Realtors for multiple counties and the Home Builder's Association in Manatee County. She and her husband, Steve, currently reside in Sarasota and have two children, Shelby and Nathan.

Contact

Tel: (727) 893-8363

Fax: (727) 893-8578

E-mail: mhatch@sptimes.com



Michelle Hatch
Classified Advertising Manager