
Times Facts

Patty joined the *Times* in 1988 as a copy editor and worked for 14 years in a variety of editing and design positions, including page one designer and director of art and presentation. She left the *Times* in 2001 to work as a consultant with Garcia Media, a design firm in Tampa, and later rejoined the *Times* staff in December of 2003 as assistant managing editor/presentations. In 2004, she was primarily responsible for the design of the *Times*' alternative free daily, **tbt*** **Tampa Bay Times**. And in 2006, she led the team of artists responsible for giving the *Times* a fresh, new look during its conversion from 52-inch to 50-inch web.

Talking Points

- Publication design and visuals • The power of photography • Infographics
- News decisions: How they get made

Patty has been a guest presenter at the Poynter Institute, the Society of Newspaper Designers and Society of Professional Journalism workshops.

Education

Patty graduated from Bowling Green State University in 1986, with a bachelor's degree in journalism.

Background

Patty started her career as a reporter at age 16, working for her hometown weekly, *The News-Tribune*, in Hicksville, Ohio. She also worked at the *Tampa Tribune* and for *The Journal Gazette* (Fort Wayne, Indiana). As art director/project manager for Garcia Media, she worked on redesigns of newspapers of all sizes around the globe, including *The Miami Herald*, *Newsday*, *Gulf News* (Dubai, UAE), *Het Parool* (Amsterdam), *The Venice (Florida) Gondolier Sun*, *The Grand Rapids Press* (Michigan), and *The Waukesha Freeman* (Wisconsin).

Patty is married to Chris Cox, a construction project manager for Centex Construction Co., and they live together in Riverview with their daughter Kayley.

Awards

Patty has won Society of News Design and Florida Society of Newspaper Editors awards for her design and editing work. She was the designer and copy editor on Tom French's "Angels & Demons," which won the Pulitzer Prize for feature writing in 1998.

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